

# ULI Baltimore Urban Innovation Grants

ULI Baltimore is proud to announce the launch of its local Urban Innovation Grants. The District Council will award a limited number of grants up to \$5,000.00 to support innovative projects that address land-related issues in the District Council territory.

## Eligible Projects

Innovative projects that will accelerate solutions to a local real estate-related problem.

*Size of Grants:* **\$1,000-\$5,000.00**

*Eligible Applicants:* Nonprofit, community organization, or public agency. Private businesses or property owners may apply if they can demonstrate a strong partnership with a public, nonprofit, or community-based organization.

*Project Location:* All Maryland counties **except** Prince George's, Montgomery County, Charles, and St. Mary's county.

*Application Deadline:* **September 7th, 2018**

*Winners Announced:* **October 4<sup>th</sup>, 2018** during the [10<sup>th</sup> Annual WaveMaker Awards](#)

## About ULI Baltimore

ULI, the Urban Land Institute, is a 501(c)(3) (non-lobbying) nonprofit research and education organization supported by its members.

Founded in 1936, we now have almost 40,000 members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service. A multidisciplinary real estate forum, ULI facilitates an open exchange of ideas, information, and experience among industry leaders and policymakers dedicated to creating better places. Members say we provide information they can trust, and that ULI is a place where leaders come to grow professionally and personally through sharing, mentoring, and problem-solving. With pride, ULI members commit to the best in land use policy and practice.

ULI Baltimore serves Central Maryland and the Eastern Shore to over **600** local members.

# Urban Innovation Grant Application

Submit applications and supporting information as a PDF or Word Doc to **Danielle.Dunlap@uli.org** by **September 7<sup>th</sup>, 2018**.

Any questions? Please contact Danielle Dunlap at [Danielle.Dunlap@uli.org](mailto:Danielle.Dunlap@uli.org) or Lisa Norris at [Lisa.Norris@uli.org](mailto:Lisa.Norris@uli.org) or call 410-844-0410.

Thank you for your interest in ULI Baltimore's Urban Innovation Grants!

## 1. Applicant Information

*Applicant:*

*Title of Project:*

*Amount Requested:*

*Expected Completion Date:*

*Contact (Name and Email address):*

## 2. Lead Contact Information (Executive Director, President, Representative)

*Name:*

*Title:*

*Email:*

*Phone*

3. Please describe your proposed project in detail. (example: produce a report outlining creative financing options available for affordable housing projects)
4. What is the community problem that your organization is trying to improve? (example: an insufficient supply of low-income housing)
5. Please describe your community's needs. Be sure to name the key opportunities and challenges related to the built environment in your community.
6. Describe any partner groups or organizations submitting this application. Include any relevant information on mission, goals, or initiatives, the effort's lead organizations, and the communities impacted by or intended to benefit from your efforts.

7. Describe the geographic study area you are proposing as the focus of the grant funds implementation. Include relevant information regarding location, population, current vision for the site or district, and what has occurred there recently regarding planning processes, etc.
8. How will your project overcome the obstacle(s) that prevent the desired change? How will you measure its success?
9. Budget Information
  - Total Budget for Project:
  - Sources of matching funds (in-kind or monetary):
10. What materials do you plan to produce by completion of your project? (Recommended: reports, videos, pictures, etc.)
11. Explain your PR/communications strategy for the project? (Include: press outreach, blog posts, additional programmatic outreach, etc.)
12. Milestone dates and project timeline
13. **Optional**
  - Photos of your community including key places or sites
  - Site plans or area maps, especially outlining the proposed study area
  - Site data include: demographics, traffic counts, pedestrian activity, area health, and health discrepancies
  - Any previous planning studies or reports
  - Letter of support from an elected or public official

# Grant Application Criteria & Selection Process

## Applicant Criteria

### Eligible Applicants

Any nonprofit, community organization or public agency (with the potential for a private entity partner) may apply. City or county governments, redevelopment or transit agencies, nonprofit organizations, and community-based organizations (with potential for a private entity partner) are all eligible. Private businesses or property owners may apply if they can demonstrate a strong partnership with a public, nonprofit, or community-based organization.

### Submitted applications must:

- Complete all application questions and meet requirements
- Clearly articulate the change you want to see accomplished in your community;
- Provide metrics you intend to collect and measure that illustrate the success, progress and impact of your project. These should later be used in the final report to document the actual outcomes and experience.
- Outline a detailed PR/communications plan including community press, internal written and visual communications.

### Preferred Criteria:

Project will be completed by September 2019;

## Selection Process

*Who Selects the Winners?* Committee of ULI Baltimore members

Winners will be announced on October 4<sup>th</sup>, 2018 during the [10<sup>th</sup> Annual WaveMaker Awards](#).